



WISCONSIN CONGRESSIONAL DISTRICT 3 – SURVEY MEMORANDUM

DATE: December 29, 2020
TO: Interested Parties
FROM: Brock McCleary – Vice President of Polling
RE: Survey of Likely Voters

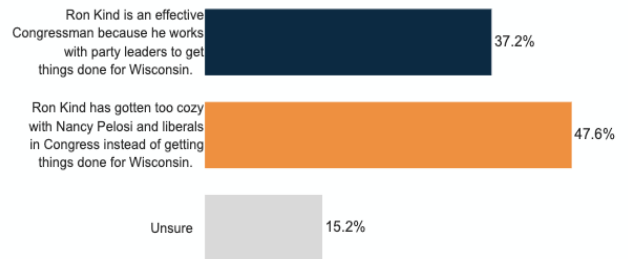
The information below was gathered by [Cygнал](#) on behalf of the American Action Network through an advanced multi-mode survey of likely voters in Wisconsin Congressional District 3, conducted December 26, 2020 – December 28, 2020. This survey has a sample size of n324 and a MoE of ±5.44% at a 95% confidence interval.

Wisconsinites are not big fans of Nancy Pelosi.

Nearly 6-in-10 voters in Wisconsin CD-3 have an unfavorable opinion of Nancy Pelosi (39% favorable / 58% unfavorable [53% very]). Congressman Ron Kind’s post-election image is not in great shape either (44% favorable / 48% unfavorable).

Kind’s constituents think he has gotten too cozy with Nancy Pelosi and liberals in Congress.

More voters think Ron Kind has gotten too cozy with Nancy Pelosi and liberals than think he has gotten things done for Wisconsin. This includes 54% of swing voters.



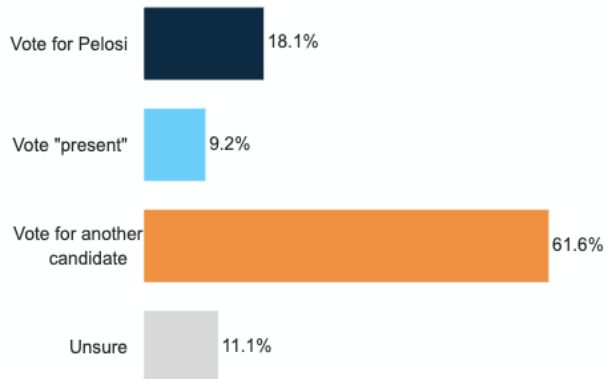
Ron Kind’s constituents do not want Pelosi re-elected Speaker.

73% of respondents say it’s time to give someone else a chance as Speaker of the House (26% re-elect Pelosi). A majority say it’s definitely time for someone new (56%). **48% of those who say they voted for**

Kind in the 2020 Congressional election would prefer someone new for Speaker.

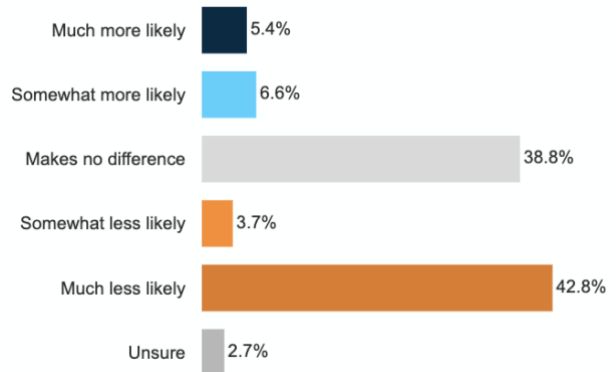
The message to Congressman Kind from his constituents is clear: vote for someone else for Speaker.

A substantial 62% majority of voters in Wisconsin CD-3 think Representative Kind should vote for someone besides Nancy Pelosi for Speaker of the House. Just 9% say Congressman Kind should vote “present” when given three options: he should vote for Pelosi, he should vote “present,” or he should vote for another candidate. Majorities of independents (68%) and ideological moderates (54%) want Kind to vote for someone besides Pelosi.

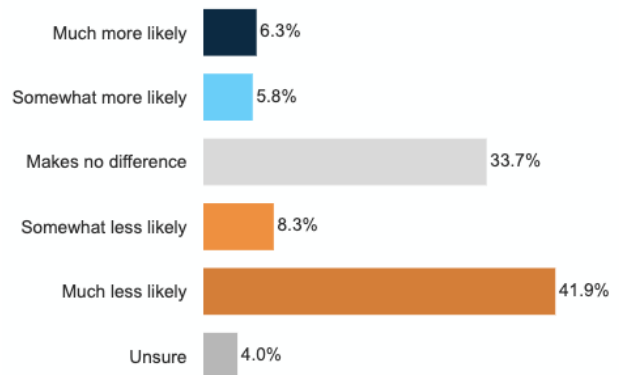


In the election for Speaker, both voting for Pelosi and voting “present” are electoral losers.

If Representative Kind votes for Nancy Pelosi for Speaker, 47% of his constituents will be less likely to vote to re-elect him (12% more likely). 46% of Independents and 57% of swing voters will be less likely to vote to re-elect Rep. Kind if he votes for Pelosi.



Voting “present” in the Speaker election has plenty of downsides and no upside for Rep. Kind. A 50% majority of voters would be “less likely to vote to re-elect Representative Kind if he votes “present” in the election for Speaker of the House.” Just 12% would be more likely to vote for Kind if he takes this vote. This is a particularly unpopular move with Independents (52% less likely) and swing voters (56%).



METHODOLOGY: This probabilistic survey was conducted December 26 – 28, 2020, with 324 likely voters. It has a margin of error of $\pm 5.44\%$. Known registered voters were interviewed via IVR and SMS. This survey was weighted to a likely voter universe.

ABOUT THE FIRM: [Cygna](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygna was recently named the #1 Republican private pollster by Nate Silver’s [FiveThirtyEight](#), as well as the #1 most accurate polling and research firm in the country for 2018 by [The New York Times](#). Its team members have worked in 47 states and countries on more than 1,500 corporate, public affairs, and political campaigns.

