

AMERICAN ACTION NETWORK

National

February 8-10, 2024

n=800 Likely Battleground Congressional District Voters; MoE=±3.5%

n=533 Likely Republican Primary Voters; MoE=±4.2%

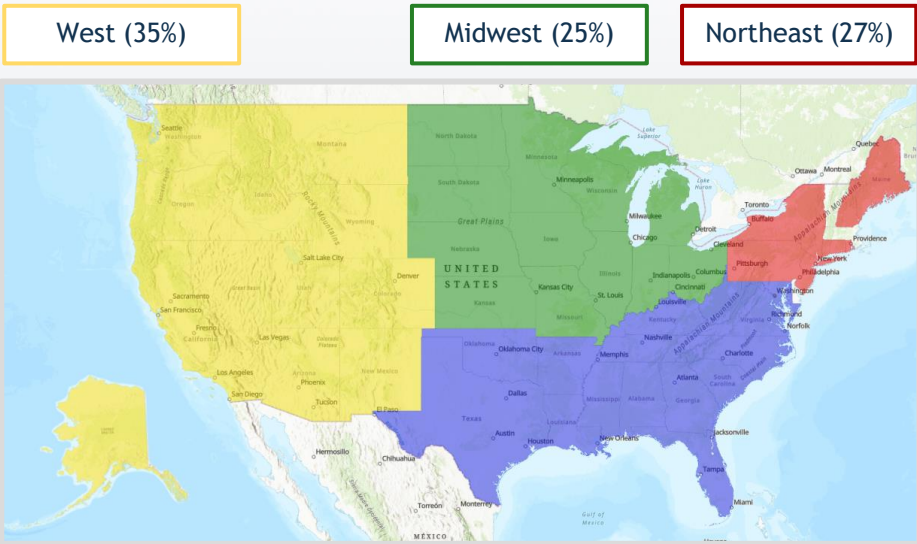
Methodology and Demography - 84 Swing Districts: Biden +5

Methodology

Likely Voters: Interviews were conducted February 8 through February 10, 2023 by live telephone operators, including landlines (13%) and cell phones (87%). Interviews include 800 Likely Voters (LVs) across 84 Congressional Districts (see appendix). Quotas on age, gender, race/ethnicity, region and presidential 2020 results were used to ensure a representative distribution. The study’s margin of error is $\pm 3.5\%$.

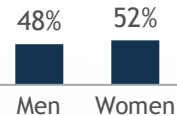
Likely Republican Primary Voters: Interviews also include an oversample of Likely Republican Primary Voters (RPVs), for a combined total of 533 RPVs. The sample frame included 185 Congressional Districts (see appendix). Quotas on age, gender, and region were used to ensure a representative distribution. The study’s margin of error is $\pm 4.2\%$.

Region

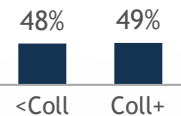


Demography

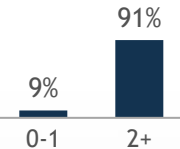
Gender



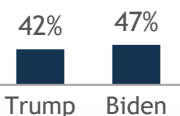
Education



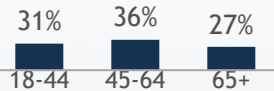
Vote History



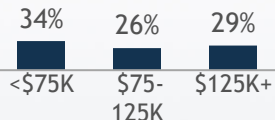
Pres 2020



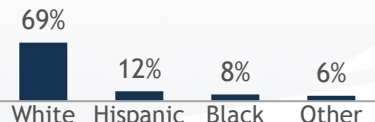
Age



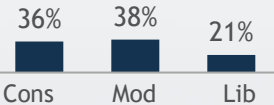
Income



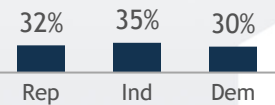
Race/Ethnicity



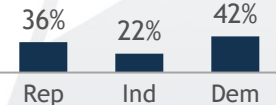
Ideology



Party ID



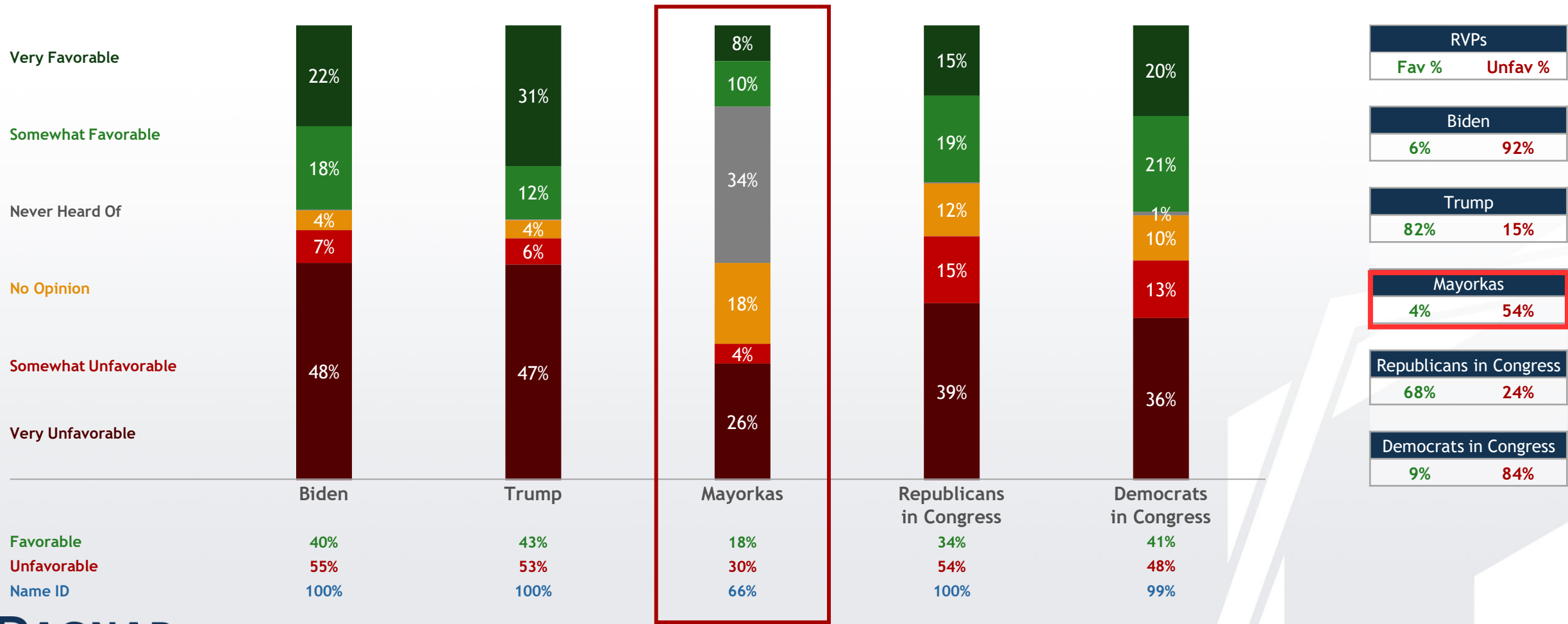
Party Registration*



The Political Environment

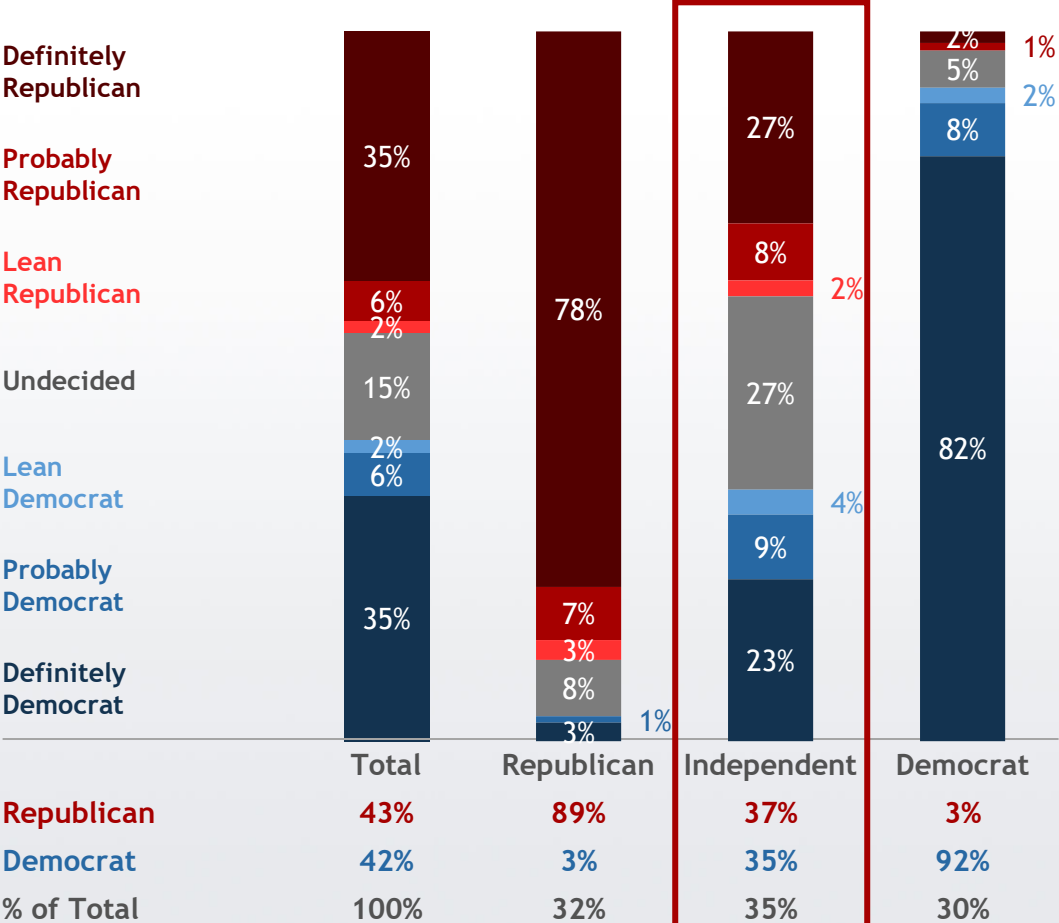
Voters are unhappy with the country’s leaders. Trump’s support is stronger than Biden’s in intensity. However, Republicans in Congress are on worse footing than Democrats.

Voter Perceptions of Leadership

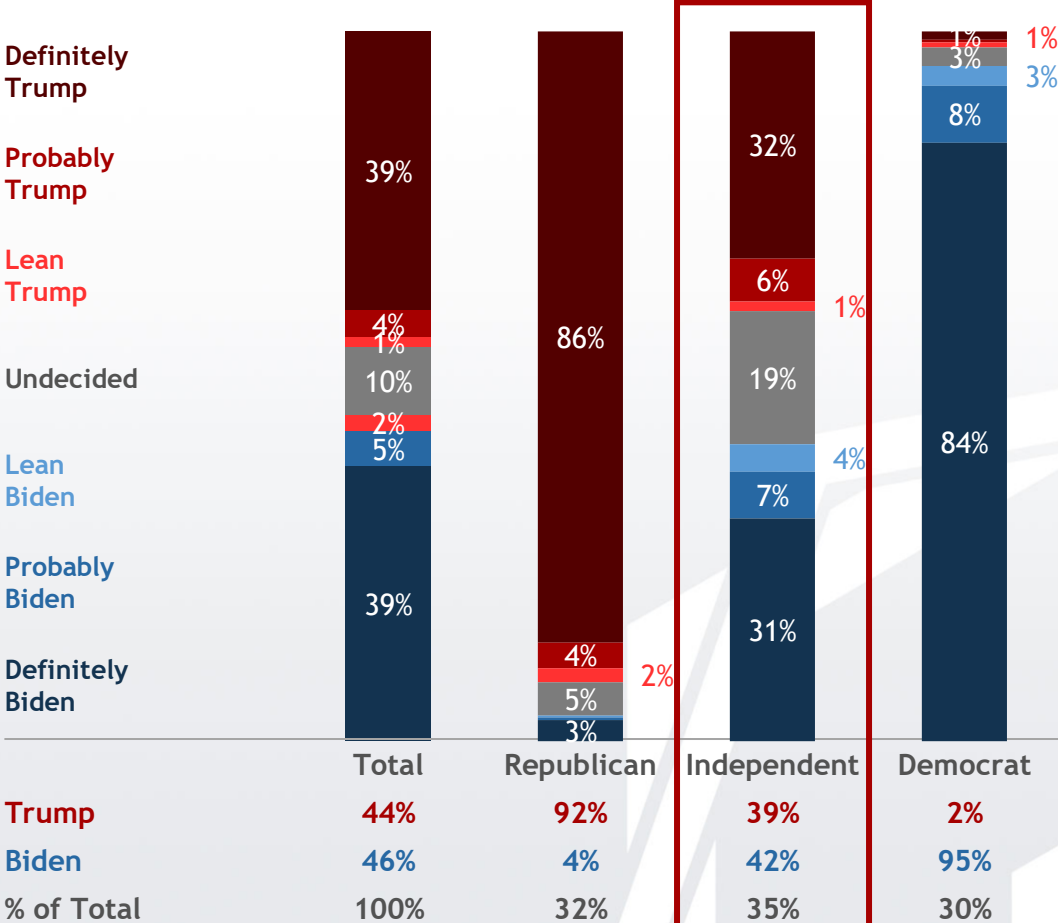


The ballot is practically split: the margin is razor thin, with the generic Republican up by 1-point while the Presidential has Biden up by 2-points.

Generic Ballot



Presidential Ballot



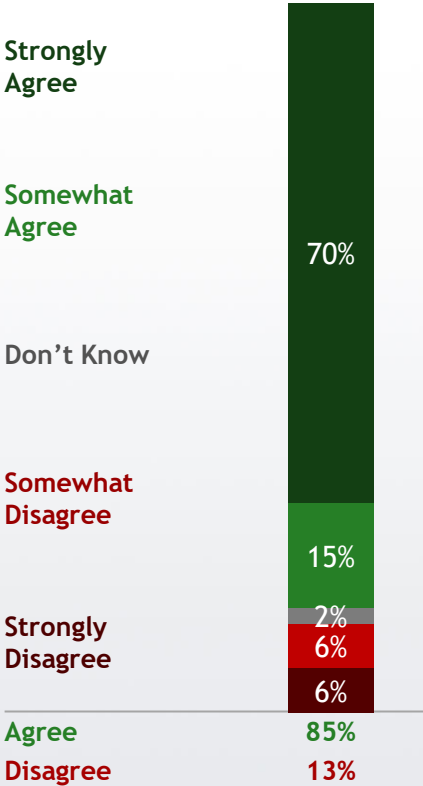
Voters are divided on the issues facing the country. Republicans and Independents are relatively aligned, with border security as a top priority followed by economic concerns.

Most Important Issue	Total	Republicans	Independents	Democrats	RPVs
Immigration/Border Security	34%	60%	36%	8%	62%
Economic Issues (Net)	17%	17%	19%	14%	16%
Jobs/Economy	11%	11%	12%	10%	10%
Inflation	4%	4%	6%	1%	5%
Taxes/Property Taxes/Budget	1%	1%	1%	1%	1%
Affordable Housing	<1%	<1%	0%	1%	<1%
Gas Prices/Oil and Gas Production	<1%	0%	0%	<1%	<1%
Bipartisanship	6%	4%	7%	7%	4%
Threats to democracy/liberty	5%	1%	5%	10%	2%
Government Corruption/Issues	5%	4%	6%	5%	4%
Donald Trump/Joe Biden/Pres Candidates	5%	3%	4%	6%	2%
The Other Party	3%	1%	2%	6%	0%
Foreign Relations	2%	2%	2%	3%	1%
Health Care/Social Services	2%	<1%	2%	4%	<1%
Gun Control/Ban Guns	2%	<1%	2%	4%	<1%
Environmental Issues	2%	<1%	2%	3%	<1%
Racism/Protests/Riots	2%	0%	2%	3%	<1%
National Security/Terrorism/Military	2%	1%	2%	1%	0%
Other	12%	5%	7%	21%	6%
Don't Know/Refused	3%	1%	3%	4%	1%

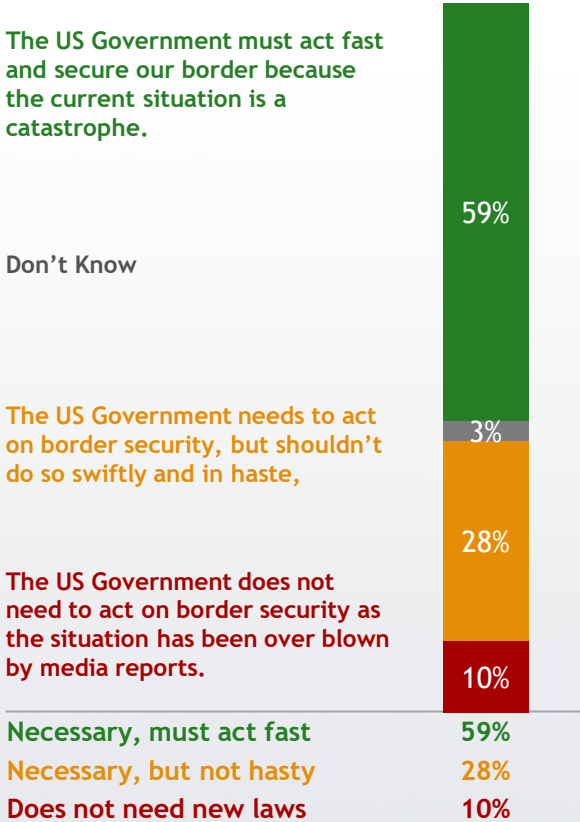
Border Security

Voters overwhelmingly agree there's a crisis at the border and they want someone to take action, whether it's Biden (62% say he has the authority) or Congress (56% prefer Congress handles the border over Biden).

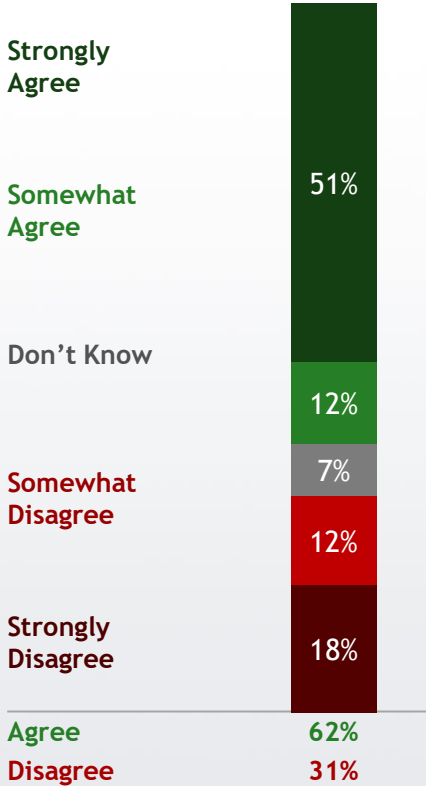
There is a Crisis at the Southern Border



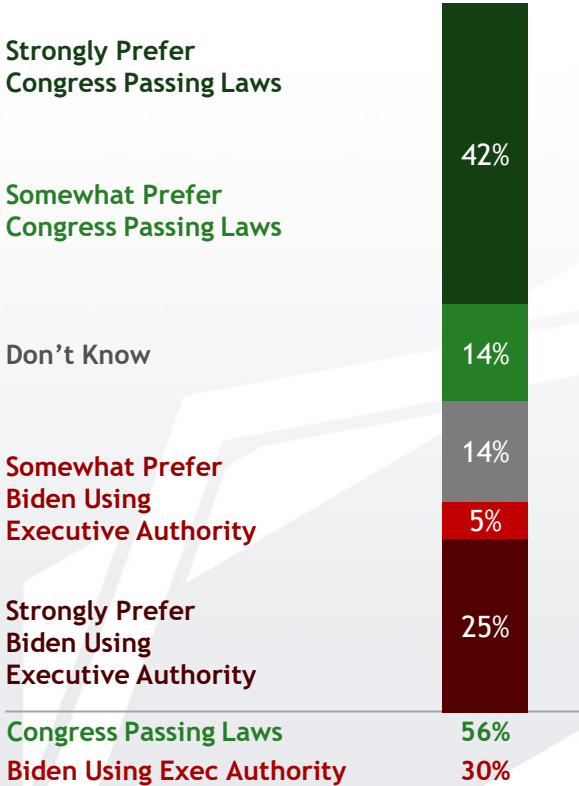
Personal Stance on Need for New Border Security Laws



Biden Admin has Executive Authority to Control the Border



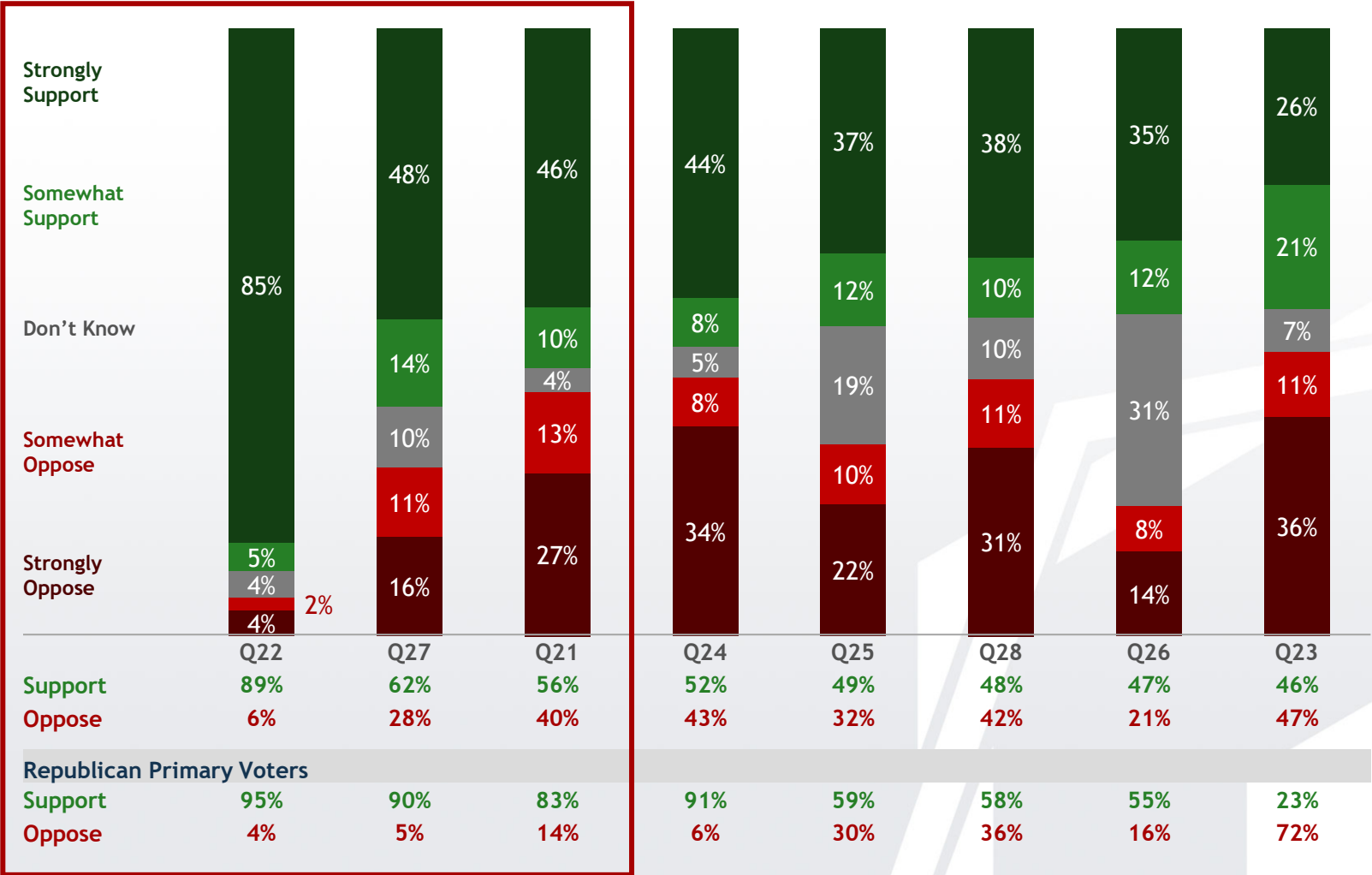
Preference for Securing the Border



Nearly all voters want to stop drug cartels from exploiting our immigration laws. Voters also want to force migrants to remain in Mexico and to shut down the border until the current catastrophe is resolved.

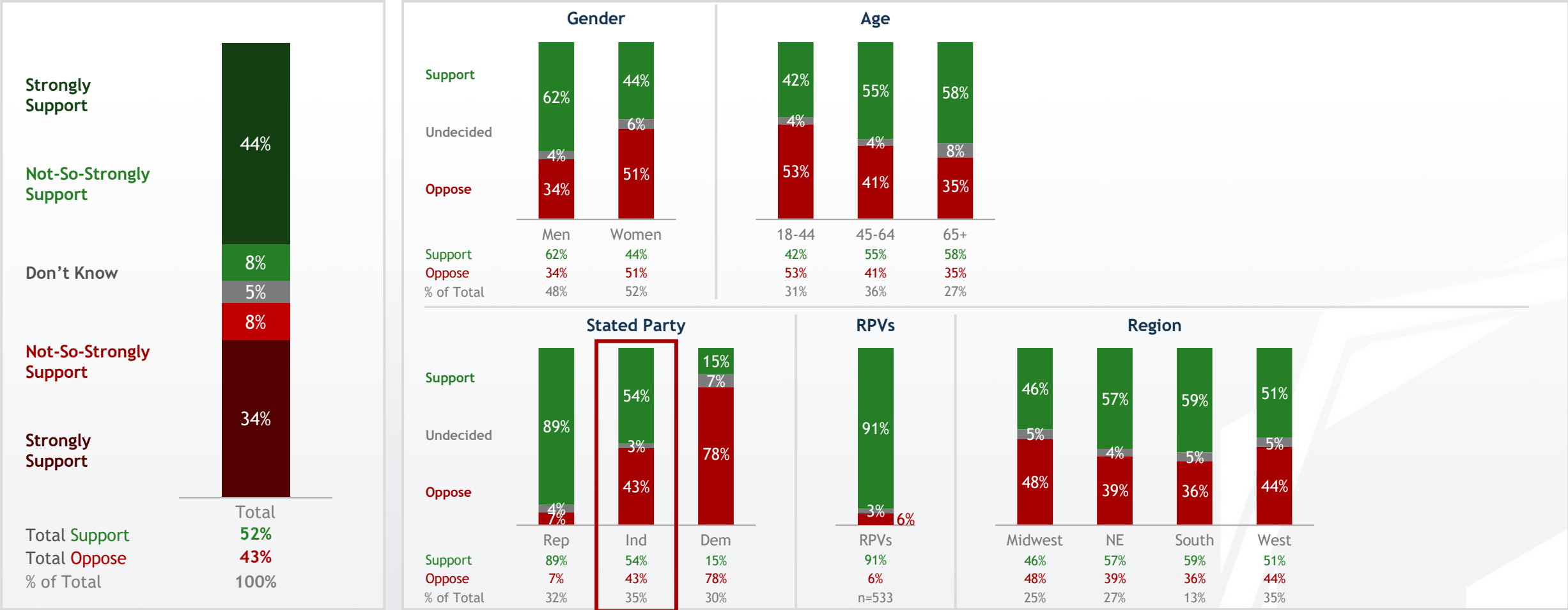
Support for Effective Border Security Measures

Question Text
Q22. Stop drug cartels from exploiting our immigration laws
Q27. Order the Department of Homeland Security to force migrants to remain in Mexico
Q21. Completely shutting down the border until the catastrophe can be resolved
Q24. Provide funding to finish building the wall
Q25. End the catch-and-release program at the US/Mexico border
Q28. Rein in taxpayer benefits for those that entered our country illegally
Q26. End the abuse of parole at the US/Mexico border
Q23. Grant migrants who have entered the country without criminal history legal status



Democrats are the only group that oppose the border wall outright. Women, voters 18-44, and voters in the Midwest are opposed However, there's a thin margin between opposition and support, especially in the latter.

Support for “Provide funding to finish building the wall”



Few voters oppose HR2 and support rises from 1 in 3 to 2 in 3 voters after they receive context on the bill.

Initial Support for HR2

Question Text

As you may know, the United States House of Representatives passed H R two, the Secure the Border Act. Based on what you know today, do you support or oppose the act?

Strongly Support

21%

Somewhat Support

16%

Don't Know

43%

Somewhat Oppose

8%

Strongly Oppose

13%

Support

37%

Oppose

20%

RPVs

Support

46%

Oppose

17%

Informed Support for HR2

Question Text

As you may know, the United States House of Representatives passed H R two, the Secure the Border Act, which will finish building the wall, end human trafficking at the border and increase law enforcement resources to gain control of the U-S/Mexico border. Based on what you know today, do you support or oppose the Secure the Border Act?

Strongly Support

45%

Somewhat Support

17%

Don't Know

Somewhat Oppose

12%

Strongly Oppose

10%

17%

Support

62%

Oppose

27%

RPVs

Support

83%

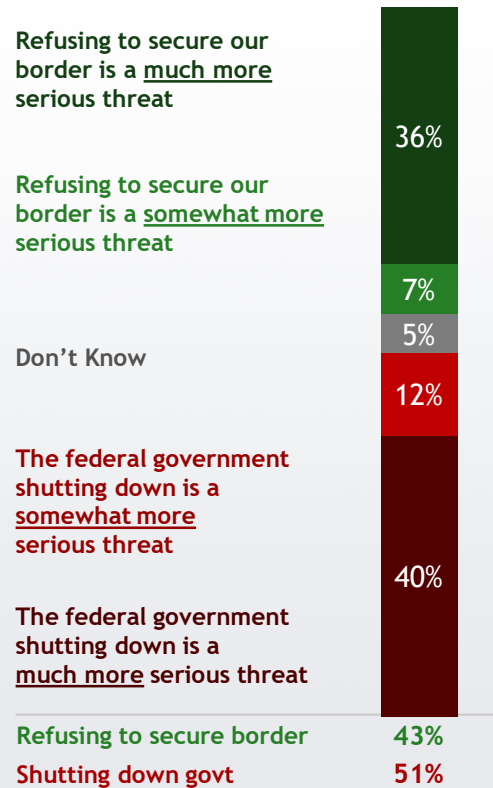
Oppose

11%

Government Shutdown

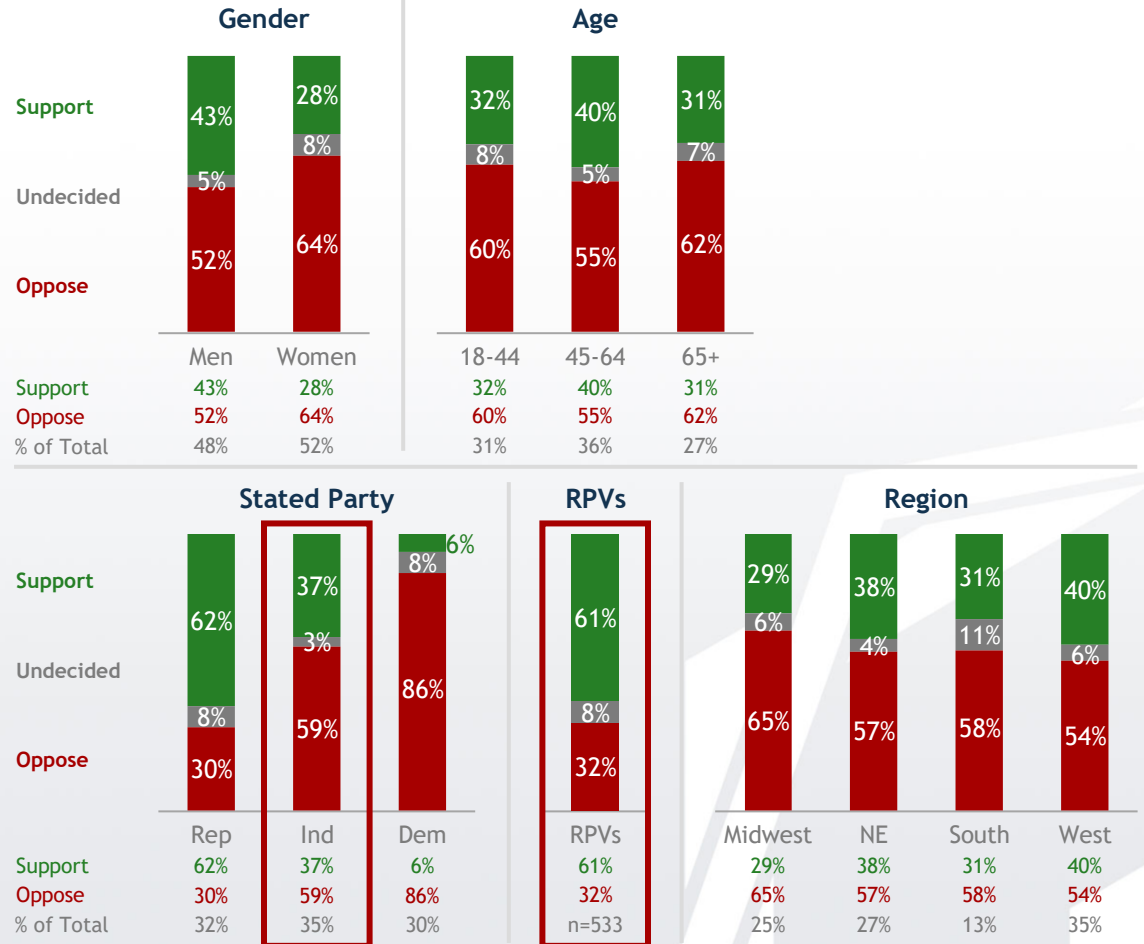
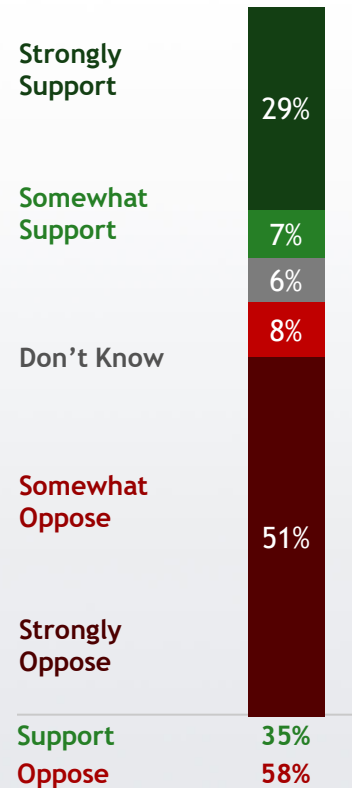
Nearly all groups are opposed to shutting down the federal government over the border.

Which is the More Serious Threat



Support Shutting Down Federal Government for Failing to Secure the Border

Total



Shutdown Messaging

Focusing on the amount of time Biden has squandered not fixing the border and his 64 executive actions that lead to this situation is the best approach to bolstering support if a shutdown is necessary.

Increase Support Messaging Results by Independents

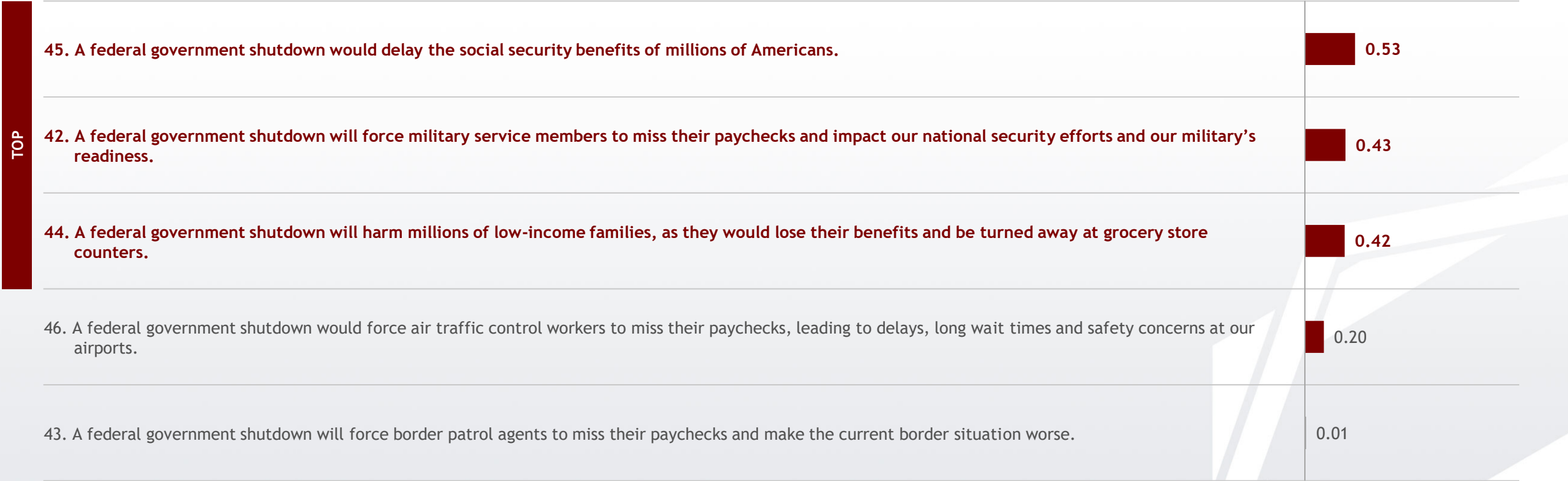
Significant Movement Toward Support For a Shutdown (>0.20)
No Significant Movement Toward Support For a Shutdown (<0.20)

TOP	37. The Biden Administration had three years to secure the border and their solution is to spend billions of taxpayer dollars and incentivize the open flow of illegal immigrants into our country. This is exactly why Joe Biden can't be trusted to solve the catastrophe he created and why the government needs to close until he solves it.	0.51
	39. It was the Biden administration's disastrous policies — including sixty-four executive actions — that opened the border, and the government should close to force Joe Biden to act on his executive actions.	0.35
	40. On day one, Joe Biden's Administration halted building the border wall, halted deportations, and proposed amnesty for illegal immigrants creating a magnet for mass illegal immigration. It's time it stops.	0.28
	36. Under the U.S. Constitution, the federal government has a responsibility to exercise police powers to protect the health and safety of the people. Sadly, President Biden has undermined security, creating an ongoing catastrophe along the southern border, and the government shouldn't stay open until this stops.	0.25
	38. Keeping our southern border open to traffickers and cartels is part of a deliberate strategy by President Biden. For over three years, Joe Biden's reckless policies have endangered Americans and devastated communities, and we can't keep the government open as long as Joe Biden is purposely keeping the border open.	0.08

If a shutdown is necessary, we will be vulnerable among our base on the delay of social security, military pay, and the disproportionate impact on low-income families.

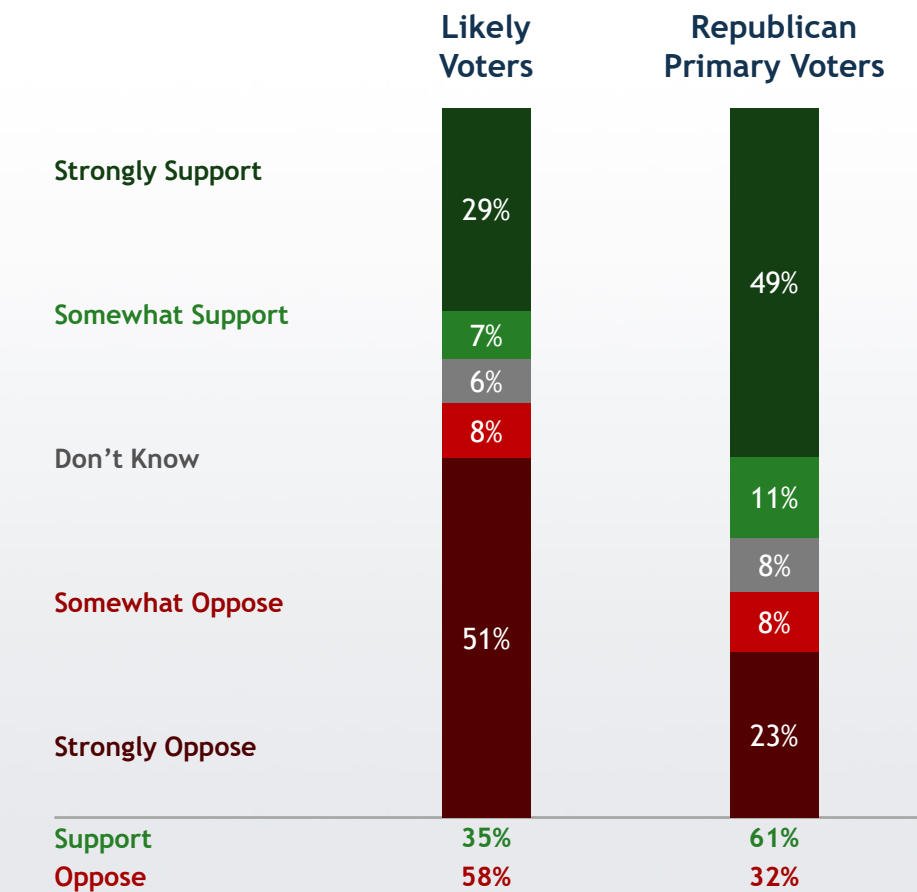
Opposition Messaging Results by Republicans

Significant Movement Toward Opposing a Shutdown (>0.20)
No Significant Movement Toward Opposing a Shutdown (<0.20)

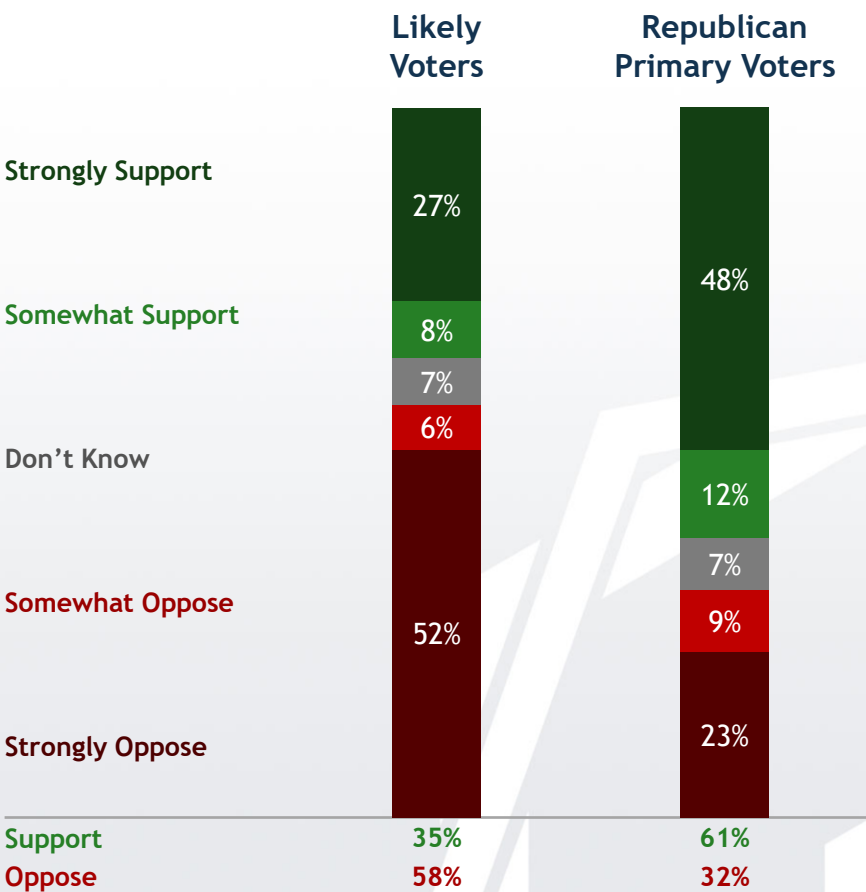


After all messaging voters still oppose shutting down the government.

Initial Support Shutting Down Federal Government for Failing to Secure the Border



Final Informed Support



Next Steps

Summary

- **A clear majority believes the Biden Administration has the authority to control the border.**
 - 85% voters see the situation at the border as a “crisis”.
 - The reason voters choose "Congress passing laws" over "Biden Using His Executive Authority" is because the Administration has no credibility on the issue.
 - Republicans don't lose if nothing is done, because voters understand the border situation was created by Biden and his Administration.
- **Shutting down the government is unpopular.**
 - 58% of voters would oppose a government shutdown, with 59% of swing independents opposing it. But Republican Primary Voters support shutting down the government by 61%.
 - If a shutdown happens, we are vulnerable with our base with inevitable messaging from the Democrats. Specifically on social security, military pay, and the impact to low-income families.
 - If a shutdown occurs, we risk losing the headway we have on the border issue, as the narrative will shift away from the border and onto GOP failures to keep the government running.

	LVs		RPVs	
Most Important Issue				
Immigration	34%		62%	
Economy	17%		16%	
There's a Crisis at the Border				
Agree	85%		97%	
Disagree	13%		1%	
Personal Stance				
Govt Must Act Now	59%		86%	
Necessary, but Not Hasty	28%		10%	
Not Necessary	10%		3%	
Biden Has Authority to Act				
Agree	62%		91%	
Disagree	31%		7%	
Border Measures				
Q22. Stop drug cartels	89%	6%	95%	4%
Q27. Keep migrants in MX	62%	28%	90%	5%
Q21. Shut down border	56%	40%	83%	14%
Support Govt Shutdown				
Support	35%		61%	
Oppose	58%		32%	
Best Shutdown Messages				
37. Biden Admin had 3 Years				
39. Biden's 64 Executive Actions Opened Border				
Opposition Messages				
45. Would Delay Social Security				
42. Will Force Military to Miss Paychecks				
44. Will Harm Millions of Low-Income Families				



RAGNAR

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Appendix

Congressional Districts included in Sampling Frame: Likely Voters

AK-1	CA-47	IA-2	MI-8	NV-4	OR-5
AZ-1	CA-49	IA-3	MN-2	NY-1	OR-6
AZ-2	CA-9	IL-11	MT-1	NY-11	PA-10
AZ-4	CO-3	IL-13	NC-1	NY-17	PA-17
AZ-6	CO-7	IL-14	NE-2	NY-18	PA-7
CA-13	CO-8	IL-17	NH-1	NY-19	PA-8
CA-21	CT-5	IL-6	NH-2	NY-2	RI-2
CA-22	FL-13	IN-1	NJ-3	NY-22	TX-15
CA-26	FL-15	KS-3	NJ-5	NY-3	TX-34
CA-27	FL-23	MD-6	NJ-7	NY-4	VA-2
CA-3	FL-27	ME-2	NM-2	OH-1	VA-7
CA-40	FL-7	MI-10	NM-3	OH-13	WA-3
CA-41	GA-2	MI-3	NV-1	OH-9	WA-8
CA-45	IA-1	MI-7	NV-3	OR-4	WI-3

Congressional Districts included in Sampling Frame: Likely Republican Primary Voters

AL-1	FL-11	GA-3	KY-1	MO-3	NJ-4	OR-2	TN-6	TX-31	WI-7
AL-3	FL-12	GA-6	KY-2	MO-4	NV-2	PA-1	TN-7	TX-36	WI-8
AL-4	FL-16	GA-8	KY-4	MO-6	NY-21	PA-11	TN-8	TX-38	WV-1
AL-5	FL-17	GA-9	KY-5	MO-7	NY-23	PA-13	TX-1	TX-4	WV-2
AL-6	FL-18	IA-4	KY-6	MO-8	NY-24	PA-14	TX-10	TX-5	WY-1
AR-1	FL-19	ID-1	LA-1	MS-1	OH-10	PA-15	TX-11	TX-6	
AR-2	FL-2	ID-2	LA-3	MS-3	OH-12	PA-16	TX-12	TX-8	
AR-3	FL-21	IL-12	LA-4	MS-4	OH-14	PA-9	TX-13	UT-1	
AR-4	FL-26	IL-15	LA-5	MT-2	OH-15	SC-1	TX-14	UT-2	
AZ-5	FL-28	IL-16	MD-1	NC-10	OH-2	SC-2	TX-17	UT-3	
AZ-8	FL-3	IN-2	MI-1	NC-11	OH-4	SC-3	TX-19	UT-4	
AZ-9	FL-4	IN-3	MI-2	NC-3	OH-5	SC-4	TX-2	VA-1	
CA-1	FL-5	IN-4	MI-4	NC-5	OH-6	SC-5	TX-21	VA-5	
CA-20	FL-6	IN-5	MI-5	NC-7	OH-7	SC-7	TX-22	VA-6	
CA-23	FL-8	IN-6	MI-9	NC-8	OH-8	SD-1	TX-23	VA-9	
CA-48	GA-1	IN-8	MN-1	NC-9	OK-1	TN-1	TX-24	WA-4	
CA-5	GA-10	IN-9	MN-6	ND-1	OK-2	TN-2	TX-25	WA-5	
CO-4	GA-11	KS-1	MN-7	NE-1	OK-3	TN-3	TX-26	WI-1	
CO-5	GA-12	KS-2	MN-8	NE-3	OK-4	TN-4	TX-27	WI-5	
FL-1	GA-14	KS-4	MO-2	NJ-2	OK-5	TN-5	TX-3	WI-6	